

Doctor of Business Administration

Programme Code: MS151A

University of Plymouth, UK
Application Code: 2350-MS151A



☎ 2867 8310

✉ plymouthdba@hkuspace.hku.hk

For details, please refer to p.128

Master of Business Administration

Programme Code: MS161A

Edinburgh Napier University, UK
Application Code: 2345-MS161A



☎ 2910 7610

✉ enumba@hkuspace.hku.hk

For details, please refer to p.128

Master of Business Administration (Human Resource Management)

Programme Code: MS168A

Edinburgh Napier University, UK
Application Code: 2345-MS168A



☎ 2910 7610

✉ enumba@hkuspace.hku.hk

For details, please refer to p.129

Master of Business Administration (Leadership and Innovation)

Programme Code: MS170A

Edinburgh Napier University, UK
Application Code: 2345-MS170A



☎ 2910 7610

✉ enumba@hkuspace.hku.hk

For details, please refer to p.130

Master of Science Business and Management

Programme Code: MS162A

University of Plymouth, UK
Application Code: 2350-MS162A



☎ 2910 7610

✉ mbm@hkuspace.hku.hk

For details, please refer to p.130

Certificate for Module (Enhancing Business Communication and Public Speaking Skills Through Theatre and Stage Voice Training)

Programme Code: MS160A

Application Code: 2375-MS160A



☎ 2910 7610

✉ bes@hkuspace.hku.hk

The ability to communicate and speak well in front of an audience is critical for personal and business success.

This programme aims to develop the skills of students in business communication and public speaking through theatre-based activities and role plays. It offers an innovative approach to achieve holistic communication through the use of physical body movement, language use and voice control.

The programme is designed to be hands-on and experiential, offering ample opportunity for students to practice and apply what they learn. At the end of the programme, students will have developed enhanced self-confidence in public speaking as well as improved ability to communicate effectively.

INTENDED LEARNING OUTCOMES

On completion of the programme, students should be able to

1. identify the challenges and opportunities of public speaking and business communication,
2. improve self-awareness, body language and voice through techniques used in theatre and stage training,
3. manage unexpected scenarios when speaking to an audience through techniques used by performing artists,
4. engage and connect with the audience in a persuasive manner.

R Applicants shall:

(A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; OR

(B) (i) have gained in HKCEE Grade E in 4 subjects and Level 2 in English Language and
(ii) one A-level pass or two AS-level passes in any subject or other equivalent;

Applicants who are aged 21 and above with at least 3 years work experience will be considered on individual merit.

\$ HK\$4,800

D 36 hours

English

Q Level 4 (Reg. No.: 24/000106/L4) Validity Period: 01 Dec 2023 - on-going

Certificate for Module (Business Presentation and Storytelling Communication Techniques for Executives)

Programme Code: MS135A

Application Code: 2380-MS135A



☎ 2910 7610

✉ bes@hkuspace.hku.hk

The objective of the programme is to provide business leaders and managers with the knowledge and skills to build a powerful business presentation and present it in a "storytelling" manner in order to engage the audience and achieve the desired business outcomes.

The programme will equip students with the knowledge and skills to structure a business presentation, add in powerful visuals and craft a "story" to turn dull information into an intriguing sharing opportunity, to engage the audience and communicate the intended message persuasively through the use of verbal and non-verbal skills.

R Applicants shall hold:

(i) a bachelor's degree awarded by a recognized institution; OR

(ii) a professional qualification and three years of full-time work experience

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- i. an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- ii. a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- iii. HKDSE Examination English Language at Level 3 or above; or
- iv. HKALE Use of English at Grade E or above; or
- v. equivalent qualifications.

Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

\$ HK\$4,500 per programme

D 3 months to 4 months

English

Q Level 6 (Reg. No.: 20/000639/L6) Validity Period: 15 Oct 2020 - on-going

NCR1

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，本課程屬獲豁免課程。

NCR2

These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育（規管）條例》，這些課程屬獲豁免課程。

NCR3

The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育（規管）條例》辦理豁免註冊手續。It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

Leadership Development

領導力培育

Certificate for Module (Enhancing Charisma and Social Influence Skills Through Techniques of Performing Arts)

Programme Code: MS159A

Application Code: 2375-MS159A

☎ 2910 7610

✉ bes@hkuspace.hku.hk

The objective of this programme is to facilitate students to discover their "inner self", build their charisma and improve their social influence skills. The programme will equip students with the knowledge and skills to be more proactive, expressive and self-confident. It also covers areas like learning to lead instead of follow, coping with stress, and exploring ways to relax and regain energy.

The programme takes a practical approach by employing hands-on techniques including role plays, group discussions and exercises adapted from those utilised to train performing artists. These methods are specifically designed to enhance students' self-confidence, charismatic, expressiveness and influence.

R Applicants shall:

- (A) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; OR
- (B) (i) have gained in HKCEE Grade E in 4 subjects and Level 2 in English Language and (ii) one A-level pass or two AS-level passes in any subject or equivalent;

Applicants who are aged 21 and above with at least 3 years work experience will be considered on individual merit.

💰 HK\$4,800

D 36 hours

🇬🇧 English

Q Level 4 (Reg. No.: 24/000107/L4) Validity Period: 01 Dec 2023 - on-going

Certificate for Module (Employment Law and Common Workplace Issues)

Programme Code: HR130A

Application Code: 2375-HR130A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk

Employment law goes way beyond an employee contract and is important knowledge for both human resource (HR) practitioners and professionals managing people. This programme aims to equip students with a solid foundation in the principles of employment law and common workplace issues.

The programme covers the concepts of contract law, employment law and the contract of employment within an organisation. It also examines the safety, health and welfare of employees at work and discusses methods of dealing with common workplace issues such as discrimination, harassment, theft, threats and violence, drug and alcohol abuse. It also includes a discussion on workplace problems and the process of conducting such investigation.

R Applicants shall:

- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics; OR
- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, OR equivalent; AND (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications; OR
- (c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

💰 HK\$4,600
Application Fee: HK\$150

D 11 weeks

🇬🇧 English

Q Level 4 (Reg. No.: 21/000192/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (Talent and Performance Management)

Programme Code: HR133A

Application Code: 2455-HR133A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk

The "war for talent" is an important challenge for organisations. Many of them are undergoing business transformations, and the skills needed to manage the modern digital enterprise is very different from running a traditional organisation.

The objective of this programme is to equip students with thorough knowledge in talent management and performance management principles and practices. It will enable students to use talent management to build high performing organisations and run talent management programmes. The programme also examines the role of performance management and the development of a performance management system that encourages desired employee behaviour.

R Applicants shall:

- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics; OR
- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, OR equivalent; AND (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications; OR
- (c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

💰 HK\$4,600

Application Fee: HK\$150

D 11 weeks

🇬🇧 English

Q Level 4 (Reg. No.: 21/000196/L4) Validity Period: 01 May 2021 - on-going

Certificate for Module (The Psychology of Motivation, Leadership and Employee Well-being)

Programme Code: MS143A

Application Code: 2435-MS143A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk

The success of an organisation depends highly on the performance of its employees. Good performing employees are often motivated employees. This programme will discuss how organisation can motivate their employees and the role of leadership.

This programme aims to equip students with practical knowledge of work motivation and leadership, both classical and modern approaches. The importance of attitudes, emotions, stress and worker well-being in motivating employees is discussed and real cases reviewed to enhance student application of the concepts in their work. The role of leadership and the different approaches of leadership in motivating employees is also examined in the programme.

R Applicants shall:

- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics; OR
- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, OR equivalent; AND (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications; OR
- (c) hold a HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

💰 HK\$4,600

Application Fee: HK\$150

D 11 weeks

🇬🇧 English

Q Level 4 (Reg. No.: 21/000197/L4) Validity Period: 01 May 2021 - on-going

See legend on page 031 圖例說明於第031頁

R Minimum Entry Requirements 基本入學要求 (P.017)

💰 Fee 學費

D Duration 修業期

🇬🇧 Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk